



The Big List

Meet 50 people shaping everyday life in the Coachella Valley.

OCTOBER 7, 2019 /

<https://www.palmspringslife.com/50-influential-people-palm-springs/>

EXCERPT ▼

EDUCATION



DAVID VOGEL

Founder | DIGICOM

The former president of Disney's Buena Vista Motion Pictures Group has transformed digital media education in the Coachella Valley, creating DIGICOM to teach students how to make short storytelling videos about their lives and, in the process, hone their creativity as well as their critical thinking and communication skills. The students' training culminates in the DIGICOM Film Festival, which screens annually to a full house at the Richards Center for the Performing Arts at Palm Springs High School. Vogel is now working with College of the Desert to establish the Regional Center for Digital Media Education at the forthcoming West Valley campus in Palm Springs, creating a career pathway for students and a skilled workforce for the region. — S.B.

